

SMDP News

Sustainable Management Development Program

Better management, stronger programs, healthier people

U.S. Department of Health and Human Services
Centers for Disease Control and Prevention

Thai Sustainable Management Training Center (SMTC) Begins Second Training Cycle



Thai SMTC participants collaborate on a TQM exercise during the workshop.

The second cycle of training conducted by the Thai Sustainable Management Training Center (SMTC) began with a 5-day workshop January 23–27, 2006, with 37 public health managers from Lopburi, Nakhonsawan, Nonthaburi, and Pittsanulok provinces attending. Workshop topics included management of the Thai surveillance system, core competencies for managers, behavioral style analysis, team building, and Total Quality Management (TQM). All training content, except for that covering the surveillance system, was adapted from the MIPH 2005 course curriculum. This workshop was co-facilitated by MIPH graduates from four institutions: Paranee Vatanasomboon ('05) and Chanuantong Tanasugarn ('00) from Mahidol University; Aree Wadwontham ('05) from the Bureau of Policy and Strategy, Ministry of Public Health (MOPH); Wilai Chalermchan ('05) and Sirima Pattamadilok ('04) from the National Institute of Health, MOPH; and Vallerut "Noi" Pobkeeree ('05) from the Thai-MOPH-CDC Collaborative (TUC). SMDP staff assisted.

The MOPH course evaluator, Ms. Mukda Samnuanklang, said, "This training was excellent for empowering those participants who are expected to be program managers."

The participants will form teams and carry out at least 10 applied management learning projects in their respective worksites, and will present project results and graduate in the summer of 2006.

Partners that collaborate to help the SMTC achieve its mission of strengthening public health management training capacity in Thailand include the MOPH, Mahidol University, and TUC.



Welcome to the SMDP News

SMDP News, the newsletter for CDC's Sustainable Management Development Program (SMDP):

- Informs members of the international health community about SMDP activities.
- Supports graduates of SMDP's annual Management for International Public Health (MIPH) course.
- Facilitates country-to-country exchanges of information and experience in public health management development.

SMDP NEWS is published quarterly, and distributed to all MIPH graduates. Graduates are encouraged to send articles, photos and updates on their activities, as well as corrections to mail and email addresses and phone numbers for the directory. Send these items to smdp@cdc.gov. Current and past editions of the SMDP NEWS can be viewed at our website: www.cdc.gov/smdp

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Taiwan Bureau of Health Promotion Completes New Strategic Communications Training for Public Health Managers



The Taiwan Bureau of Health Promotion (BHP) completed the first cycle in a new management communications training program for public health managers. From December 5–9, 2005, 21 mid-level public health managers in Taiwan from the local city and county health bureaus, the Department of Health–Executive Yuan, and the BHP participated in a communications workshop on public health marketing and advocacy and presented their strategic communications plans for a priority program before graduating from the workshop.

Janna Brooks, SMDP's Associate Director for Science, facilitated the workshops in collaboration with MIPH graduates Chao Kun-Yu ('04), Deputy Director General, BHP, and BHP staff members Chao Hsiu-Chuan ('04), Huang Yi-Chia ('04), and Huang Wei-Gang ('99). This workshop followed a July training during which the same group learned strategic communications, media relations, and conflict resolution. Participants returned to their work sites and worked with teams in their organizations to create a strategic communication plan for a priority program. Teams received supervision and follow-up consultations by BHP staff to help them complete their plans.

Participants came from a wide variety of program areas within the Taiwan Department of Health, including health educa-

tion, health promotion, cancer prevention, communicable disease control, food safety, pharmaceuticals, and planning. At the end of the workshop, the 21 participants presented strategic communication plans for a priority program.

The following themes illustrate a sample of the diverse topics presented during the graduation:

- Increase the breast and cervical cancer screening rates in women >30 years
- Increase the number of school campuses implementing the no-smoking policy
- Improve travelers' awareness of communicable diseases when traveling abroad
- Increase regular physical exercise among those > 30 years of age
- Build a community pharmacist medical care service network
- Increase the percentage of children receiving routine dental fluoride applications
- Improve the implementation of dengue fever work plans

During the 2004 MIPH course in Atlanta, the BHP Deputy Director Dr. Chao and other participants from the Department of Health identified a need for strengthening the management communications skills

of mid-level public health professionals in Taiwan at the national and local levels as part of their training work plan.

Dr. Chao noted that the BHP plans to integrate both Healthy Plan-it™ and the strategic communication workshops into the annual BHP training plan. BHP staff have assumed full responsibility for facilitating future workshops.



At left, Janna Brooks, M.A., SMDP Associate Director for Science, and at right, Dr. Chao Kun-Yu, Deputy Director, Bureau of Health Promotion, present an award to Ms. Zhou Su-Zhen, Department of Health–Executive Yuan (center), for her strategic communication plan. Her plan addresses the need to reach consensus with civic associations on the planned merger between the national government's Health & Social Security Departments.

SMDP's 3rd Biennial Conference Features Lectures by WHO Officials

Dr. Akpa J. Gbary, Regional Advisor, Human Resources for Health, WHO/AFRO, will be the keynote speaker at SMDP's 3rd Biennial Global Conference on "Strengthening Global Public Health Management Capacity—Leadership, Innovation, Sustainability." Dr. Gbary will address the 2006 World Health Day theme, "Working Together for Health." World Health Day, April 7, begins the WHO Decade of the Workforce.

Dr. Delanyo Dovlo, Health Systems Advisor, WHO/Geneva, and co-author of a 2005 WHO working paper on "Strengthening Management in Low-Income Countries," will speak on this topic on Wednesday morning, May 24. SMDP's 3rd biennial global conference

will take place May 21–26, 2006, in Cape Town, South Africa. MIPH graduates are encouraged to attend, and public health professionals from around the world are welcome. On-line registration is through the University of Cape Town Conference Management Center (CMC) website. To register for the conference, go to <http://www.uct-cmc.co.za/conferences/2006/smdp/info.php>.

The biennial SMDP conference brings together public health professionals from around the globe to discuss the role of management training and management capacity building in improving public health systems and programs. The conference also provides a forum for international MIPH alumni to exchange lessons learned about improving pub-

lic health management in developing countries. The 2006 conference features lectures by invited speakers on current public health management issues, oral presentations, and skill-building workshops. The 2006 conference will feature four concurrent workshops, awards for Management Training Excellence and Applied Management Learning Projects, country presentations on public health management and management training, and ample opportunities to network with peers from around the world.

Conference registration closes on April 15, 2006. Late fees will apply for registrations received after March 21. Cape Town lodging must also be reserved on the website by March 21, 2006.

MIPH Alumni News

Dr. Elena McEwan ('97) has been named Senior Technical Advisor for Health, Catholic Relief Services, Baltimore, Maryland, USA, and will work with projects in the Democratic Republic of Congo, Philippines, and Cambodia. She had been Senior Program Advisor for CARE Nicaragua and Honduras, 2004–2006, based in Tegucigalpa, Honduras, and divided her time between Nicaragua and Honduras.

Ms. Debra Nanan ('94), since joining Pacific Health & Development Sciences (PacificSci) as Program Coordinator in 2004, has published three papers in peer-reviewed journals with Pakistan-based colleagues associated with the Aga Khan University. Debra served on the Community Health Sciences faculty at Aga Khan University 1998–2003. PacificSci, a Canadian-based public health consulting firm, is actively engaged in program monitoring and evaluation activities in Pakistan and East Africa on behalf of donor agencies. The three studies, published in 2004 and 2005, address tetanus vaccinations, obesity, and the quality of pharmacies in Pakistan.

Dr. Yuwono Sidharta ('94) has been working with the World Health Organization Country Office in East Timor, Indonesia, as a scientist/medical epidemiologist since January 2005. Yuwono is responsible for providing technical support to the Ministry of Health (MoH) in improving the performance of communicable disease control and prevention. He says,

"The skills from MIPH help and inspire me to strengthen the public health management capacity of the MoH staff."

Mr. Patrice Nevil ('05), Director of Information and Communication and member of the Zanmi Lasante executive committee, recently developed and conducted two workshops. These two workshops were to help data clerks and data managers at Zanmi Lasante to use electronic medical records to collect, analyze, and generate reports on HIV and TB patients. These electronic reports are required by the Global Fund (GFATM) and the U.S. President's Emergency Plan for HIV/AIDS Relief, known as PEPFAR.

Dr. Tran Nhu Nguyen ('03) was named Associate Professor of Medicine by the State Council in Hanoi, Vietnam, October 2005. He continues in his role as Deputy Director LIFE-GAP project office, Ministry of Health, Vietnam, now a GAP-PEPFAR project. He is also a Senior Lecturer at Hanoi Medical University, Public Health Faculty. He supervises the training-of-trainer and TQM courses in Vietnam.

Dr. Mario Brizuela ('95), after serving the Philippine Department of Health for more than 14 years, immigrated to the United States and recently completed a master's degree in business administration in health care management at the University of Phoenix, AZ. He currently serves as the Corporate Clinical Resource Data

Manager for Liberty Health in New Jersey, USA. He said, "(In the Philippines), the MIPH Program was very useful in developing local government capacities after health services were decentralized." Mario served as part of the CORE Team ("Committed Organizing and Reproducing") that developed the Field Management Training Program within the National Epidemiology Center in the Philippines.

Dr. Jonathan Yisa Jiya ('95) has been appointed as the Public Health Director in the Nigerian Federal Ministry of Health. He credits his MIPH training with enabling him to carry out his new and challenging duties. One of his duties is to ensure that avian influenza, confirmed in Nigeria in February 2006, is contained and that human casualties are minimal.

Dr. Marija Kisman ('05) has been promoted from Deputy to Acting Head of the WHO Country Office-Skopje, Macedonia.

Mr. Keerti Bhusan Pradhan ('01) was invited to speak on Information Communication Technologies (ICTs) & Public Health Management for enhancing service delivery at the One World South Asia Annual Meeting. The meeting took place in Agra, Uttar Pradesh, India, January 23–26. It drew 250 participants from Bangladesh, India, Maldives, Nepal, Pakistan, and Sri Lanka.

Vietnam Establishes Regional Management Training Centers



In 2004, the CDC Global AIDS Program (GAP) partnered with the Hanoi School of Public Health (HSPH) to enhance public health capacity for HIV prevention and care. A new 5-year agreement between GAP and the HSPH has three objectives: 1) a decentralized self-sustaining HIV/AIDS management training program, 2) a data-management system for U.S. government HIV/AIDS programs in Vietnam, and 3) an overarching HIV/AIDS strategy for the HSPH. To address the first objective—creating a decentralized self-sustaining HIV/AIDS management training program—three training centers were established: one in the HSPH in Hanoi for the north, a second in the Preventive Medical Center in Danang for the central region, and a third in the Institute for Hygiene and Public Health in Ho Chi Minh City for the south. All three training centers will provide management training for HIV program managers in their regions.

MIPH graduates and SMDP staff co-facilitated a Training-of-Trainers (TOT) workshop in July 2005 at the HSPH for the new faculty of all three training centers. Since July 2005, the participants who completed the July TOT facilitated Total Quality Management (TQM) workshops in all three training centers. These TQM workshops reached 70 provincial HIV program managers from 24 provinces across the country.

Participants from the July TOT workshop came together at the HSPH January 10–11, 2006, for a graduation workshop. The graduation workshop, co-facilitated by

Mai Hoa Do (MIPH '97) and SMDP staff, focused on leadership and lessons learned from teaching TQM in the three training centers. The lessons-learned session gave participants a chance to share successes and problems encountered in carrying out the first round of three regional TQM workshops in their respective training centers. On the second day of the graduation workshop, the 23 participants presented six applied management learning projects, two projects from each training center. These projects addressed such themes as increasing attendance at HIV voluntary

counseling and testing (VCT) clinics and improving the process of receiving laboratory samples for rapid HIV tests. The applied management learning project chosen as the best by the graduates was presented by the team from Children's Hospital #1 in Ho Chi Minh City. This project resulted in a decrease in incomplete delivered samples for rapid HIV tests from 90% to 48% in the hospital's Department of Microbiology.

Officials from the Ministry of Health, Leadership and Investment in Fighting an Epidemic – Global AIDS Program (LIFE-GAP), CDC GAP Vietnam, the National Hospital for TB and Respiratory Diseases, and the HSPH attended the graduation.

Graduation workshops at all three training centers for the participants of the regional TQM workshops are planned in the first half of 2006, as well as a national HIV management training conference in July 2006. This conference will give all TQM workshop participants the possibility to present their best applied management learning projects. The second cycle of regional TQM workshops at all three training centers will begin this fall.



The regional TQM workshops were held December 19–23, 2005, in Danang and January 2–7, 2006, in Ho Chi Minh City. Pictured above, a team works on an exercise in the workshop in Danang; below, at left, TQM instructor Sunny Nhan ('05) answers a participant's questions during the workshop in Ho Chi Minh City.